



Messenger

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SBA Launches YouTube Channel

The U.S. Small Business Administration is posting informational videos on YouTube to reach a larger audience with the agency's programs and services.

YouTube is a highly popular Web site, especially among younger people. SBA intends to spread its message of entrepreneurship, the importance of small business to the nation's economy, and other information about the agency to this audience through the popular video-sharing platform.

"With millions of visitors, most of them under 35, YouTube offers a prime opportunity to use current technology and the appeal of a popular online platform to further promote the agency's programs and services," said SBA Administrator Karen G. Mills. "By expanding its outreach, SBA will be providing more current and potential entrepreneurs with the necessary tools to start, grow and succeed in their businesses."

The SBA YouTube channel (www.youtube.com/sba) debuted with a 60-second introduction to SBA, its programs and services, and a 10-part "Delivering Success" series co-produced with the U.S. Postal Service.

Future content will include a variety of videos with more in-depth information about SBA programs and services to inform current and potential entrepreneurs. Topics will cover how small businesses can take advantage of the Recovery Act loan programs, government contracting opportunities, exporting to increase market share, counseling and training on how to start and grow a small business, and small business success stories.

Source: U.S. Small Business Administration News Release number 09-61 dated August 26, 2009.

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WE'VE MOVED!
SCKEDD's new offices are at 200 W. Douglas, Suite 710, Wichita, KS 67202.
Our phone and fax numbers remain the same.

Monthly Rate Corner

504 Rates based on the most recent Debenture Sale

	"Note Rate"	"Effective Rate" (includes fees)
10-Year *	3.309%	4.368%
20-Year **	4.517%	5.393%

* July 2009 (10-year Debentures sell every other month)
** August 2009